William Penn Hotel Map

Seventeenth Level

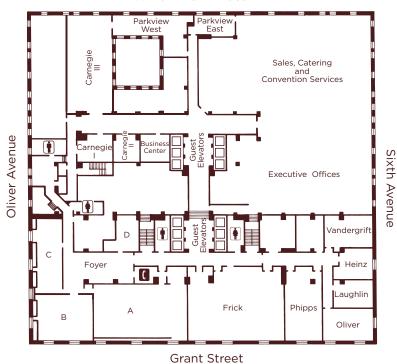William Penn Place

- Allegheny
- Sky
- Greene
- Indiana
- Franklin
- Bedford
- Jefferson
- WOMEN
- Registration or Coat Check Room
- Guest Elevators
- Grand Ballroom
- MEN
- Guest Elevators
- Monongahela
- Banquet Kitchen
- Urban

Oliver Avenue

Sixth Avenue

Grant Street

Conference Level

William Penn Place

- Parkview West
- Parkview East
- Carnegie III
- Sales, Catering and Convention Services
- Carnegie I
- Carnegie II
- Business Center
- Guest Elevators
- Carnegie
- Executive Offices
- C
- Foyer
- D
- Guest Elevators
- Vandergrift
- Heinz
- B
- A
- Frick
- Phipps
- Laughlin
- Oliver

Oliver Avenue

Sixth Avenue

Grant Street

NEAIR 45TH ANNUAL CONFERENCE

Creating the Bridge

To Data-Informed Decision Making

November 3–6, 2018

Omni William Penn Hotel, Pittsburgh, Pennsylvania

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2018 NEAIR CONFERENCE MOBILE APP

Saturday, November 3

	Allegheny 17th Level	Monongahela 17th Level	Vandergrift Conference Level	Oliver Conference Level	Phipps Conference Level	Frick Conference Level	Conference A Conference Level	Conference B Conference Level	Conference C Conference Level	Jefferson 17th Level
	IPEDS WORKSHOP - Best Practices for Reporting and Using IPEDS Data to Improve Office Efficiencies 8:30 am - 12:15 and 1:30 pm - 5:00 pm Oakmont - First Level									Commuter Lounge
12:30 - 5:00 PM	CONFERENCE REGISTRATION & INFORMATION 17th Level									
Pre-Conf Workshops 1:30 - 4:30 PM 2:45 PM Coffee Break: 17th Level Foyer and Conf Level Foyer	Newcomers to Institutional Research (Ariovich, Sisco, Yin)			IR DIY: Building Your Leadership Toolbox (Kelly)	Data Manipulation & Visualization in R (Walker) *Requires laptop	A Gentle Introduction to SQL (Smith) *Requires laptop	The Art Of Visualizing Survey Data in Tableau Part I (Prewitt-Freilino) *Requires laptop	Enrollment Forecasting in Excel (Abbey) *Requires laptop	Working with Clearinghouse Data (Borkowski-Valentin) *Requires laptop	
5:15 - 6:00 PM	NEAIR CONNECTS DINNER GROUPS Dinner Groups Meet Allegheny 17th Level									

Sunday, November 4

	Allegheny 17th Level	Monongahela 17th Level	Vandergrift Conference Level	Oliver Conference Level	Phipps Conference Level	Frick Conference Level	Conference A Conference Level	Conference B Conference Level	Conference C Conference Level	Jefferson 17th Level
7:30 AM - 5:00 PM	CONFERENCE REGISTRATION & INFORMATION 17th Level									
Pre-Conf Workshops 8:30 - 11:30 AM 10:00 AM Coffee Break: 17th Level Foyer and Conf Level Foyer	Newcomers to Institutional Research (Ariovich, Sisco, Yin)	The Ethical Use of Data in Predictive Analytics (Nadasen, Alig) *CANCELLED*	Using Assessment Data from National Level Surveys (Guinn, Ranalli) *CANCELLED*	Strategies for Creating Impactful IR Offices (Sturtz, Sullivan)	Data-informed Faculty Staffing and Budgeting (Yan, Eleuterio) *Requires laptop	Introduction to Power BI for IR (Tobin) *Requires laptop	The Art Of Visualizing Survey Data in Tableau Part II (Prewitt-Freilino) *Requires laptop	Comparing Group Mean Differences: The Basics (Coughlin) *Requires laptop	Top SPSS Functions for the IR Professional (Borkowski-Valentin) *Requires laptop	Commuter Lounge and Poster Preparation Station
11:30 AM - 1:00 PM	LUNCH ON YOUR OWN									
Pre-Conf Workshops 1:00 - 4:00 PM 2:30 PM Coffee Break: 17th Level Foyer and Conf Level Foyer		Implicit Bias and the Institutional Researcher (Kauffman, Bryant, Reynolds) **Workshop moved to Oliver Room**		Applications of Strategic Enrollment Management (May) *CANCELLED*	Data Governance: A Primer (Hosch) *Requires laptop	Dirty Jobs with Dirty Data (Berry) *Requires laptop	Using Tableau to Automate IR Data Reporting (Gallimore) *Requires laptop	Introduction to Logistic Regression in SPSS (Sharkness) *Requires laptop	Excel Macros to Automate IR Office Tasks (Prewitt-Freilino) *Requires laptop	
2:00 - 4:00 PM	Navigating NEAIR: A Newcomer's Toolkit									
4:10 - 4:30 PM	Mentor Mentee Connect									
4:30 - 5:00 PM	WELCOME TO PITTSBURGH MEET AND GREET Visit Exhibitors and View Posters Urban Room 17th Level								♥	
5:00 - 6:20 PM	KEYNOTE ADDRESS *Data-Driven Outreach for Student Success* Dr. Lindsay Page, University of Pittsburgh Distinguished Service Award Lightning Talks by Diamond and Platinum Sponsors Raffle immediately following speaker Grand Ballroom 17th Level									
6:20 - 9:00 PM	RECEPTION & DINNER BUFFET Urban Room & Grand Ballroom 17th Level								♥	

Monday, November 5

	Allegheny 17th Level	Monongahela 17th Level	Vandergrift Conference Level	Oliver Conference Level	Phipps Conference Level	Frick Conference Level	Conference A Conference Level	Conference B Conference Level	Conference C Conference Level	Jefferson 17th Level
7:00 AM - 5:00 PM	**CONFERENCE REGISTRATION & INFORMATION** **17th Level**									
7:00 - 9:00 AM	**BREAKFAST BUFFET** **Grand Ballroom 17th Level**								♥	
8:15 - 9:00 AM	MD Association for Institutional Research (Akhtar)	Rhode Island Association for IR (Malhotra)	Find Hidden & Not-So-Hidden Treasures in SPSS (Alioto)	OH Association for Institutional Research & Planning (Argiro)	Greater Philadelphia Association for Institutional Research (GPHLAIR) (Palladino)	IR Offices at Community Colleges (Ingram)	Special Topics for Specialized Schools (Prior)	Data Cookbook Users Group (Brodigan)	NEAIR Focus Group (Invitation Only) (Carroll, Goverts)	
9:15 - 10:00 AM	Support Student Success with Only the Basics (Akhtar)	Creating a Successful Data Governance System (Mulugetta, Earl, Siefert)	Academic Insights: Learn How to Benchmark (Gosnell)	Using Advanced Benchmarks for Decision Making (Garofalo, Ingram, Wang)	Community Colleges, Big Data, and New Localism (Smay, Maxwell)	A Look at Efficiency and Effectiveness of IR (Honda, Kelly, Snyder)	Partnering to Improve High Failure Courses (Sapio, Long, Graham)	IR Responses to the Surge of College Rankings (Beads, Walker, Plummer, Steinman)	Improving Enrollment Reporting Statistics (Wagner)	
10:00 - 10:30 AM	**GRAB & GO COFFEE BREAK** **Urban Room 17th Level**								♥	
10:30 - 11:15 AM	Optimizing Financial Aid Packaging (Bittinger)	Dig Deeper! Multivariate Analyses on Surveys (Finch, Coughlin, Quinlan, Van Horne)	Unlocking 360-Degree Outcome Insights (Taylor)	1992 to 2017: The Delaware Cost Study at 25 (Eleuterio, Yan)	Supporting Success in Introductory Sciences (Hawkins)	Collaborative Networking for One-Man IR Shops (Myers, Skillrud)	A Guide for Diversity and Inclusion Reporting (Anderson)	The Balancing Act: Ethics & Relationships (Smith)	Predicting Undergraduate Merit Scholarships (Klick)	
11:25 AM - 12:45 PM	**ANNUAL BUSINESS MEETING LUNCHEON** **Diamond Lightning Talk** **Grand Ballroom 17th Level**								♥	
1:00 - 1:45 PM	Community College Benchmarking (Taylor)	Data Governance with IR as Leaders (Brodigan, Graham, Wade)	Improve Recruiting With Analytics (Moore)	Lowering the Drawbridge to Financial Aid Data (Allen, Applegate)	Developing an Institutional Assessment Plan (Medeiros)	Rethinking Data Requests via On-Demand Tools (Butler)	EDEPS + IPEDS = The Crystal Ball Report (Dunseath, Lynch)	A Holistic Data Strategy in Higher Education (Xiang)	Qualitative Research for Policy Review (Litchfield, Skillman)	
2:00 - 2:30 PM	Using Analytics to Predict Student-at-risk (Zheng, Sakruti) Have Data and Eat It Too: Analytic Functions (Havey)	Self-Service Overhaul (Dick)	StudentTracker Premium: Enhance Your Service (Ledwell, Gralak)	Assessment Committee: an Institutional Bridge (Kramer)	Students with Intellectual Disability & IPEDS (Smith, Papay)	Re-Envisioning IR from Data to Decisions (Contreras)	Barriers to Non-Traditional Graduate Students (Clark, Garris, Vincent)	Multi-College Data Governance & IR Alliance (Russell, Anderson) Testing the Effectiveness of CT PA 12-40 (Mathewson)	Athletic Injury & Student Success (Ickes)	Commuter Lounge
2:35 - 3:30 PM	**DATA AND DESSERT POSTER AND EXHIBITOR SHOWCASE BREAK** **Formal Poster Presentation with Presenters. Visit and connect with Exhibitors and earn a raffle ticket for the $300 Visa Prize!** **Best Visual Poster Award announced at 3:15 PM** **Urban Room 17th Level**								♥	
3:45- 4:15 PM	Exit Focus Groups for Small Program Cohorts (Velasco) Achieving High Survey Response Rates (Wonnell)	Igniting Change Through Data (Evans, White)	Building Quality Improvement Plans (Swope)	Faculty Verification Process Improvements (Baker)	First Destination Data and Art School Success (Kersh)	Use Tableau for Easy Report Production (Booth)	Bridge Building: IR's Role in Data Governance (Pierson, Glasser)	Student Affairs & Institutional Research (Hawkins) Social Media Use and Student Wellness (Hewitt, Lin)	Predicting SETs Using Decision Tree Analysis (Park, Dooris)	
4:30 - 5:00 PM	Beauty & Brains: Data Viz Best Practices (Hartz) Visualizations: Trying Power BI (Ickes)	Utilizing Student Input in a Climate Survey (Lanthier, Nguyen, Raye)	Adventures in Analytics Implementations (Nutter, Filep)	The Nuances of Women's Persistence in STEM (Zheng)	Benchmark Your Institution Against Your Peers (Nadasen, Alig)	Assessment for Accreditation or Improvement (Colina)	Accountability Through Dashboarding (Egypt, Moore)	Modeling the Effects of Law School Curriculum (Ancukiewicz) College Performance of Prep-School Students (Lan)	Mediating Politics with Statistical Mediation (Steinman)	
5:30 - 6:30 PM	**NEAIR CONNECTS DINNER GROUPS** **Dinner Groups Meet** **Urban Room 17th Level**									
Color Coding	Speaker Session (45 or 30 minutes)	Power Talk (15 minutes)	Panel	Discussion Group	SIG	Invited Speaker	Session is of Particular Benefit to Newcomers (Bold Red Border)	Visit Our Exhibitors ♥		

Tuesday, November 6

	Allegheny 17th Level	Monongahela 17th Level	Vandergrift Conference Level	Oliver Conference Level	Phipps Conference Level	Frick Conference Level	Conference A Conference Level	Conference B Conference Level	Conference C Conference Level	Jefferson 17th Level
7:00 - 11:00 AM	**CONFERENCE INFORMATION** 17th Level									Commuter Lounge
7:00 - 9:00 AM	**BREAKFAST BUFFET** Grand Ballroom 17th Level								♥	
8:00 - 8:45 AM	U.S. News Rankings Update (Brooks)	Tableau Users Group (Egypt, Moore)	Building Better Predictive Models (Potcner)	Institutions Serving Adult & Online Students (Senior)	Higher Education Data Sharing Consortium (HEDS) (Myers, Skillrud)	Voluntary Framework of Accountability (VFA) (Hendriex)	Where is the Context for IR? (Brodigan)	NEAIR Wants To Hear From You! (Bartlett)	NEAIR Focus Group (Invitation Only) (Carroll, Goverts)	
9:00 - 9:45 AM	IPEDS Update (Lawley)	Unrequited Love (Grant, Bjerklie, Zuercher)	Beyond Compliance: Turning Data Into Action (Husser)	How IR Can Impact Teaching and Learning (Laguilles)	IE Collaboration for Inclusive Excellence (Goverts)	Cultivating Effective Data Governance (Groenhout, Young)	Implementing a Strategic Plan Evaluation (Prewitt-Freilino)	First Destination Methodologies and Reporting (Bakker, Light)	Using Tableau to Present Integrated NSSE Data (Gao)	
9:50 - 10:25 AM	**EXHIBITOR RAFFLE & COFFEE BREAK** Urban Room 17th Level								♥	
10:30 - 11:40 AM	**PLENARY SESSION PANEL DISCUSSION** **Data-Informed Decision Making: Challenges, Strategies, and Lessons Learned** **Panelists: Dr. James Mello, Claire Goverts, and Shama Akhtar** **Announcement of Exhibitor Raffle Winner** Grand Ballroom 17th Level									
11:45 - 12:00 PM	**CONFERENCE CLOSING & RAFFLE** Grand Ballroom 17th Level									
12:15 - 1:00 PM	**Conference Focus Group** Heinz Room - Conference Level									
12:30 - 3:00 PM										
Color Coding	Speaker Session	Power Talk	Panel	Discussion Group	SIG	Invited Speaker	Session is of Particular Benefit to Newcomers (Bold Red Border)	Visit Our Exhibitors ♥		

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Watch for dedicated times to connect with our Exhibitors.

Ask a good question or leave contact information to receive a raffle ticket towards a $300 Visa Card Raffle. Raffle Winner will be announced at the Closing Panel Session.