

GO COMMITTEE #2  
April 18, 2018  
Worksession

**MEMORANDUM**

April 16, 2018

TO: Government Operations and Fiscal Policy Committee  
FROM: Amanda Mihill, Legislative Attorney *A. Mihill*  
SUBJECT: FY19 Operating Budget: Board of Elections  
PURPOSE: Make recommendations on the FY19 operating budget

Those expected to attend this worksession include:

Members of the Board of Elections  
Margaret Jurgensen, Election Director, Board of Elections  
Alysoun McLaughlin, Deputy Election Director, Board of Elections  
Marjorie Roher, Management and Budget Specialist, Board of Elections  
Bryan Hunt, Senior Management and Budget Specialist, Office of Management and Budget

Board members are:

James Shalleck, President  
Nahid Khozeimeh, Vice President  
Mary Ann Keefe, Secretary  
Alexander Vincent, Board Member  
David Naimon, Board Member  
Jacqueline Phillips, Substitute Board Member  
Alan Banov, Substitute Board Member

Relevant pages from the FY19 Recommended Operating Budget are attached on ©1-6.

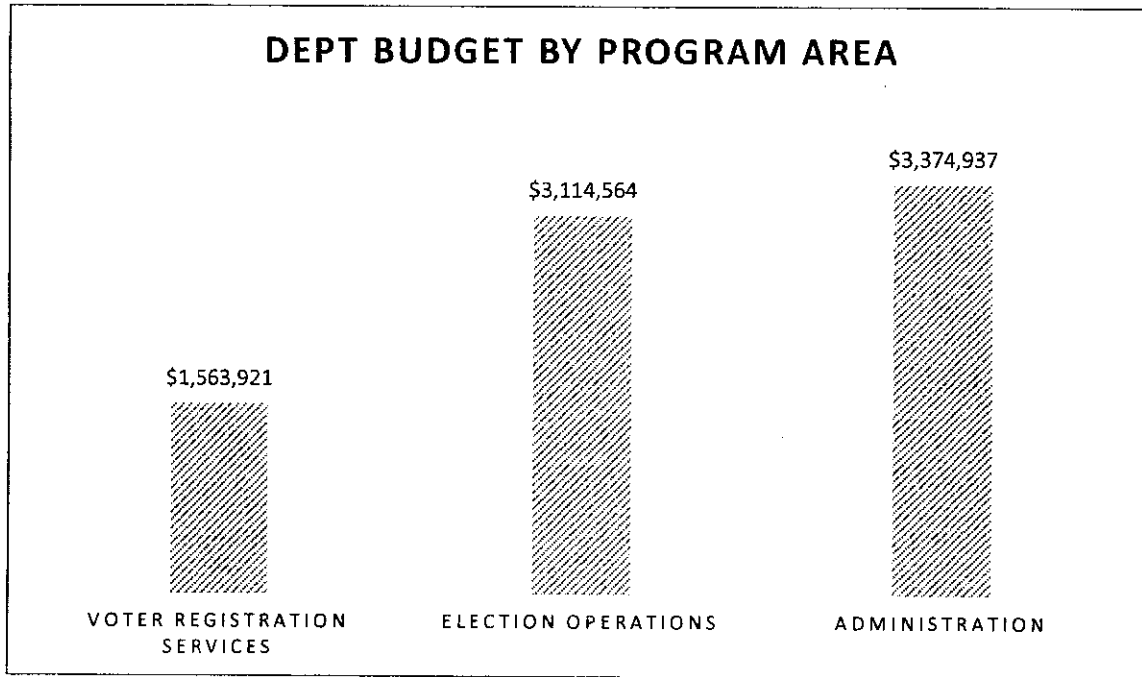
**Budget Summary:**

- Total recommended budget for the Board of Elections is \$8,053,422, which is a 1.95% decrease from the FY18 approved budget.

**Council Staff Recommendation:**

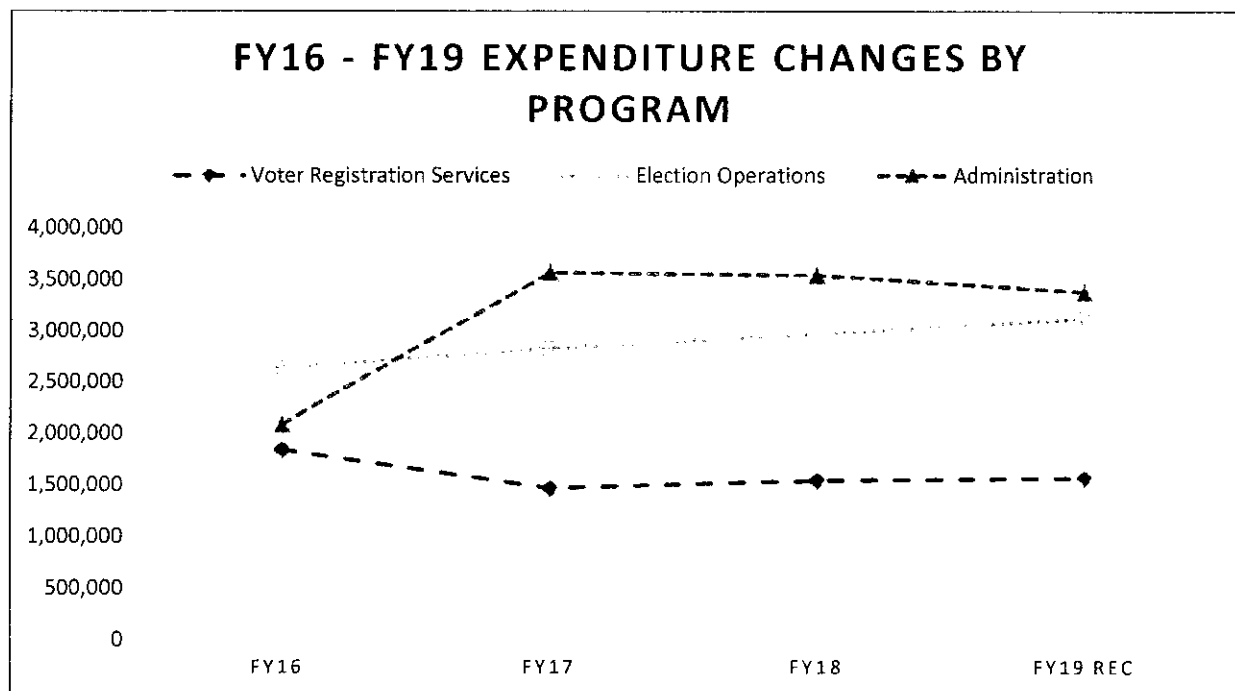
- Approve the Executive's recommended operating budget submission.

## Overview



For FY19, the County Executive recommends total expenditures of \$8,053,422 for the Board of Elections, which is a 1.95% decrease from the FY18 Approved Budget of \$8,213,700. The Executive is not recommending an increase in part time or full time positions.

	<i>FY17 Actual</i>	<i>FY18 Approved</i>	<i>FY19 Recommended</i>	<i>% Change FY17 - FY18</i>
<b><i>Expenditures by fund</i></b>				
General Fund	\$8,179,483	\$8,213,700	\$8,053,422	3.2%
<b><i>Expenditures by type</i></b>				
Personnel Cost	\$4,050,575	\$3,991,897	\$4,119,196	3.2%
Operating Expenses	\$4,128,908	\$4,221,803	\$3,934,226	-6.8%
<b><i>Total Expenditures</i></b>	<b>\$8,179,483</b>	<b>\$8,213,700</b>	<b>\$8,053,422</b>	<b>-2.0%</b>
<b><i>Positions</i></b>				
Full-Time	28	28	28	
Part-Time	3	3	3	
<b><i>FTEs</i></b>	<b>54.88</b>	<b>56.18</b>	<b>56.18</b>	<b>0.0%</b>



### FY19 Expenditure Issues

Many of the Board's services are mandated by federal and state election law. Section 2-203 of the Election Law Article of the Maryland Code requires the County to appropriate funds to the local Board of Elections to cover the necessary and reasonable expenses incurred in the performance of its duties as prescribed by law.

#### 1. Election Year Fluctuations / Mandated Costs: -\$307,577

The workload of the Board of Elections fluctuates according to the following four-year election cycle:

FY19-FY22 Election Cycle		
Year	Election	Fiscal Year
One	Federal, State, and County General	FY19
Two	Federal Primary	FY20
Three	Federal General	FY21
Four	Federal, State, and County Primary	FY22

The recommended FY19 Operating Budget reflects this cycle and contains several cost changes associated with election cycle changes. Additionally, the County Board is subject to State Election Law, which has imposed several unfunded mandates and the Board of Elections must continue to follow ever-changing directives from the State Board of Elections. The table on the following page summarizes these election year fluctuations and state mandated expenses.

Item	Amount
Enhance: Electronic Poll Book Replacements	\$11,821
Increase Cost: Motor Pool Adjustment	\$976
Increase Cost: Printing and Mail	\$198
Decrease Cost: State Billing for Voting System Lease Expenses	(\$320,572)
<b>Net Fluctuations/Mandates</b>	<b>(\$307,577)</b>

**Electronic poll book replacements: \$11,821.** The State Board is replacing the electronic poll books for the 2020 elections. The total cost to the County for the new poll books is \$1,415,610 and the anticipated billing will be broken out as follows:

FY19	\$11,820
FY20	\$561,962
FY21	\$561,370
FY22	\$280,458

**State billing for voting system lease: -\$320,572.** This line item represents the amount of funding set aside for payments submitted to the State for the voting system. Actual billed expenses from the State can be difficult to predict. Although Council staff supports the Executive's submission for this item, Councilmembers should note that if the amount in the FY19 approved budget is less than the State bills the County, then a mid-year supplemental may become necessary to bridge the gap between the approved budget and the state billed expense.

**Council staff recommendation:** support the Executive's recommended budget for these items.

## 2. Same services adjustments: \$127,299

The FY19 Recommended Operating Budget includes the following same services adjustments:

Item	Amount
Increase Cost: FY19 Compensation Adjustment	\$94,071
Increase Cost: Annualization of FY18 Personnel Costs	\$38,041
Decrease Cost: Retirement Adjustment	(\$4,813)
<b>Net Same Services Adjustments</b>	<b>\$127,299</b>

**Council staff recommendation:** support the Executive's recommended budget for these items.

## 3. Enhance advertising: \$20,000

Reaching County voters has long been a concern of Councilmembers. Councilmembers have been significantly interested in the Board's budget as it relates to outreach and advertising expenses. For informational purposes, attached on ©7 is a bullet point plan for advertising for the 2018 primary election and on ©8 is an approved allocation of how advertising funds are being utilized in FY18. The proposed enhancement of \$20,000 will allow for additional advertisement for voter registration and absentee deadlines, early voting information, and election day preparation.

During the FY17 budget, the Council added \$34,500 to the Board's budget for additional personnel to assist the Outreach Coordinator and Election Judge team to attend community events throughout the year. This funding is retained in the FY19 recommended budget. Attached on ©9-12 is a copy of the Community Outreach & Empowerment Executive Summary report for the 2016 general election which describes outreach efforts.

**Council staff recommendation:** support the Executive's recommended budget for this item.

### **FY19 Revenue Issues**

Revenues for the Board are calculated based on publication sales. State law mandates the fees charged for election publications, and sales are expected to produce \$10,000 in FY19.

### **Council Staff Recommendation**

Council staff recommends approving the Executive's recommended operating budget submission.

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# Board of Elections

**RECOMMENDED FY19 BUDGET**  
**\$8,053,422**

**FULL TIME EQUIVALENTS**  
**56.18**

☼ **MARGARET JURGENSEN**, ELECTIONS DIRECTOR

## **MISSION STATEMENT**

The mission of the Board of Elections is to register voters, conduct elections, assist persons seeking elective office with candidate filings and campaign fund reports, assist citizens seeking to place questions on the ballot, and preserve election data.

## **BUDGET OVERVIEW**

The total recommended FY19 Operating Budget for the Montgomery County Board of Elections is \$8,053,422, a decrease of \$160,278 or 1.95 percent from the FY18 Approved Budget of \$8,213,700. Personnel Costs comprise 51.15 percent of the budget for 28 full-time position(s) and three part-time position(s), and a total of 56.18 FTEs. Total FTEs may include seasonal or temporary positions and may also reflect workforce charged to or from other departments or funds. Operating Expenses account for the remaining 48.85 percent of the FY19 budget.

## **LINKAGE TO COUNTY RESULT AREAS**

While this program area supports all eight of the County Result Areas, the following are emphasized:

- ❖ **A Responsive, Accountable County Government**
- ❖ **Vital Living for All of Our Residents**

## **DEPARTMENT PERFORMANCE MEASURES**

Performance measures for this department are included below (where applicable), with multi-program measures displayed at the front of this section and program-specific measures shown with the relevant program. The FY18 estimates reflect funding based on the FY18 approved budget. The FY19 and FY20 figures are performance targets based on the FY19 recommended budget and funding for comparable service levels in FY20.

## **ACCOMPLISHMENTS**

- ☒ **ADDITIONAL EARLY VOTING LOCATION:** An additional Early Voting Center was added to Montgomery County by the Maryland General Assembly. It will be located in Olney at the Sandy Spring Volunteer Fire Department. This site will be used for the first time in June 2018 and staff is looking forward to providing early voting to this segment of the County.

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## **INNOVATIONS AND PRODUCTIVITY IMPROVEMENTS**

- \* **BALLOT TRACKING PROCESS** - Redesigned the tracking process for absentee and provisional ballots to streamline election certification and achieve a 100% accuracy rate in verifying whether voters' absentee or provisional ballot was counted or rejected.
- \* **OVERTIME REDUCTION** - Shifted temporary employee resources into election worker recruitment to achieve a higher teacher to student ratio in election worker training classes and reduce overtime hours for trainers.

## **COLLABORATION AND PARTNERSHIPS**

- \* **Website Rejuvenation**

Board Members and staff were concerned that the old website looked stale and had too much information on the home page leading to confusion on the part of the residents of the County. With the assistance of the Montgomery County Department of Technology Services, staff has rejuvenated the website to provide a fresher look, and more intuitive drop down menus to assist voters.

**Partners**

Department of Technology Services

- \* **Polling Place Selection**

Due to the date of the Primary Election, and construction and maintenance projects scheduled in school facilities at that time, the Board of Elections faced the possibility of changing the polling places of approximately 10 percent of the registered voters of Montgomery County. Board and staff members, with the assistance of County Executive staff, held numerous meetings with representatives of the Montgomery County Public School system which resulted in the reduction of the number of locations impacted for Election Day. As a result of this collaboration, there will only be approximately 3.5 percent of registered voters impacted by polling place changes due to school construction.

**Partners**

Office of the County Executive, Montgomery County Public Schools

- \* **Redesigned Confirmation Card**

Developed a process improvement plan and redesigned the confirmation card printing process in collaboration with the print shop to eliminate manual processing to comply with Federal and State laws regarding confirmation of inactive voter eligibility, resulting in an annual labor reduction.

**Partners**

Department of General Services

- \* **Streamline Election Worker Application Process**

Eliminated time-consuming steps for verifying election worker applicants are registered to vote by incorporating a voter registration address look-up feature into the online application.

**Partners**

## PROGRAM CONTACTS

Contact Margaret A. Jurgensen of the Montgomery County Board of Elections at 240.777.8523 or Bryan Hunt of the Office of Management and Budget at 240.777.2786 for more information regarding this department's operating budget.

## PROGRAM DESCRIPTIONS

### ☼ Voter Registration Services

The Voter Registration Services program provides clerical and administrative support to register new voters, maintains the currency of information in the official registry, and provides clerical and administrative support to process requests for absentee ballots. The Federal Help America Vote Act mandated the establishment of a statewide voter registration database (MDVOTERS) that occurred in 2006, moving the County voter registration database to a statewide platform under the aegis of the State Board of Elections. In addition, this program processes all changes of name, address, and party affiliation, and maintains a delete file, removing voters for reasons of death, felony conviction, ineligibility for jury duty, moving out of the jurisdiction, and other valid legal reasons. The program provides legally-required training for volunteer registrars; responds to various voter and candidate requests for voter registration applications, listings, and CDs of registered voters; verifies nominating or referenda petitions submitted; and issues and canvasses absentee and provisional ballots. Implementation of the National Voter Registration Act of 1993, requires all motor vehicle and State social service agencies to solicit voter registration applications and information changes from every client or customer resulting in an increase in the number of applications and changes received for processing, many of which require research to clarify inaccurate or incomplete information. The program also tracks returned mail and sends a second mailing in order to accurately maintain the database.

Program Performance Measures	Actual FY16	Actual FY17	Estimated FY18	Target FY19	Target FY20
Number of active registered voters (000s)	641	657	660	665	670
Number of voter registration transactions (000s)	680	685	690	695	700
Number of provisional ballots issued on election day(s)	8,602	12,757	3,000	8,000	9,000
Number of absentee ballots requested (000s)	27	63	12	18	30
Number of absentee ballots voted/returned (000s)	19.5	50.5	10	14.5	20

FY19 Recommended Changes	Expenditures	FTEs
<b>FY18 Approved</b>	<b>1,538,991</b>	<b>18.20</b>
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	24,930	0.00
<b>FY19 Recommended</b>	<b>1,563,921</b>	<b>18.20</b>

### ☼ Election Operations

The Election Operations program provides administrative, clerical, and technical support for the conduct of local, State, and Federal elections. The Election Operations program assists individuals seeking elective office with candidate filings; delineates and



maintains accurate precinct boundaries; prepares and produces various district and precinct maps; administers the results of redistricting; acquires and maintains required polling places; surveys and monitors compliance of handicapped accessibility at all polling places; obtains and provides all polling place supplies and logistics to properly equip the polling places for voting; develops training materials; and recruits and trains election judges to staff the polling places. In 2018, an eleventh early voting center will be added in Olney. Early voting centers will be open for 8 days, 10 hours each day, including Saturday and Sunday.

An example of a four-year election cycle, is shown below.

Year One: Federal, State and County Primary Elections (FY18)

Year Two: Federal, State and County General Elections (FY19)

Year Three: Federal Primary Elections (FY20)

Year Four: Federal General Election (FY21)

Program Performance Measures	Actual FY16	Actual FY17	Estimated FY18	Target FY19	Target FY20
Number of designated polling place equivalents per election	312	312	322	322	322
Percent of polling places opening on time	100%	100%	100%	100%	100%
Percent of provisional ballots that were issued because of a clerical error	0%	0%	0%	0%	0%
Percent of election judge compliance with chain of custody procedure	100	100	100	100	100
Number of election judges recruited, trained, and placed per election	2,674	3,556	3,200	3,400	3,200
FY19 Recommended Changes			Expenditures	FTEs	
<b>FY18 Approved</b>			<b>3,037,690</b>	<b>21.53</b>	
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.			76,874	(1.00)	
<b>FY19 Recommended</b>			<b>3,114,564</b>	<b>20.53</b>	

## Administration

The Administration program of the Board of Elections includes budget development; fiscal control; administration of personnel and contractual issues; procurement; program planning and evaluation; and coordination and cooperation with Federal, State, and local government agencies, elected officials, and political organizations. This includes ensuring that the requirements of Section 203 of the Voting Rights Act are met by providing all election related materials in both English and Spanish languages. The program is also responsible for providing accessible voting for all registered voters and coordinating all technology needs and activities with the State and County technology systems. Finally, the program is responsible for programming and coordinating resources for a voting system comprised of voting machines, express poll books, and printers and required peripheral equipment for deployment to polling places and early voting centers within Montgomery County.

Program Performance Measures	Actual FY16	Actual FY17	Estimated FY18	Target FY19	Target FY20
Percent of required voting units per precinct that were operable on election day	100%	100%	100%	100%	100%
Number of electronic poll books prepared and used on election days	895	1,064	995	1,042	995
Number of voting booths prepared and used on election days	3,249	4,515	4,515	4,515	4,515
Total ballots cast (000s)	300	482	130	258	310
FY19 Recommended Changes			Expenditures	FTEs	

<b>FY19 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY18 Approved</b>	<b>3,637,019</b>	<b>16.45</b>
Enhance: Advertising	20,000	0.00
Enhance: Electronic Poll Book Replacements	11,821	0.00
Decrease Cost: Anticipated State Board of Elections Billing for Voting System Lease Expenses	(320,572)	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	26,669	1.00
<b>FY19 Recommended</b>	<b>3,374,937</b>	<b>17.45</b>

## BUDGET SUMMARY

	<b>Actual FY17</b>	<b>Budget FY18</b>	<b>Estimate FY18</b>	<b>Recommended FY19</b>	<b>%Chg Bud/Rec</b>
<b>COUNTY GENERAL FUND</b>					
<b>EXPENDITURES</b>					
Salaries and Wages	3,301,692	3,206,342	3,242,037	3,301,886	3.0 %
Employee Benefits	748,883	785,555	735,738	817,310	4.0 %
<b>County General Fund Personnel Costs</b>	<b>4,050,575</b>	<b>3,991,897</b>	<b>3,977,775</b>	<b>4,119,196</b>	<b>3.2 %</b>
Operating Expenses	4,128,908	4,221,803	4,221,519	3,934,226	-6.8 %
<b>County General Fund Expenditures</b>	<b>8,179,483</b>	<b>8,213,700</b>	<b>8,199,294</b>	<b>8,053,422</b>	<b>-2.0 %</b>
<b>PERSONNEL</b>					
Full-Time	28	28	28	28	—
Part-Time	3	3	3	3	—
FTEs	54.88	56.18	56.18	56.18	—
<b>REVENUES</b>					
Other Charges/Fees	1,639	10,000	10,000	10,000	—
<b>County General Fund Revenues</b>	<b>1,639</b>	<b>10,000</b>	<b>10,000</b>	<b>10,000</b>	<b>—</b>

## FY19 RECOMMENDED CHANGES

<b>COUNTY GENERAL FUND</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY18 ORIGINAL APPROPRIATION</b>	<b>8,213,700</b>	<b>56.18</b>
<u><b>Changes (with service impacts)</b></u>		
Enhance: Advertising [Administration]	20,000	0.00
Enhance: Electronic Poll Book Replacements [Administration]	11,821	0.00
<u><b>Other Adjustments (with no service impacts)</b></u>		
Increase Cost: FY19 Compensation Adjustment	94,071	0.00
Increase Cost: Annualization of FY18 Personnel Costs	38,041	0.00
Increase Cost: Motor Pool Adjustment	976	0.00
Increase Cost: Printing and Mail	198	0.00
Decrease Cost: Retirement Adjustment	(4,813)	0.00
Decrease Cost: Anticipated State Board of Elections Billing for Voting System Lease Expenses [Administration]	(320,572)	0.00

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**FY19 RECOMMENDED CHANGES**

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Expenditures FTEs  
**FY19 RECOMMENDED**      **8,053,422 56.18**

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**PROGRAM SUMMARY**

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Program Name	FY18 APPR Expenditures	FY18 APPR FTEs	FY19 REC Expenditures	FY19 REC FTEs
Voter Registration Services	1,538,991	18.20	1,563,921	18.20
Election Operations	3,037,690	21.53	3,114,564	20.53
Administration	3,637,019	16.45	3,374,937	17.45
<b>Total</b>	<b>8,213,700</b>	<b>56.18</b>	<b>8,053,422</b>	<b>56.18</b>

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**FUTURE FISCAL IMPACTS**

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CE RECOMMENDED (\$000S)

Title	FY19	FY20	FY21	FY22	FY23	FY24
<b>COUNTY GENERAL FUND</b>						
<b>EXPENDITURES</b>						
<b>FY19 Recommended</b>	<b>8,053</b>	<b>8,053</b>	<b>8,053</b>	<b>8,053</b>	<b>8,053</b>	<b>8,053</b>
No inflation or compensation change is included in outyear projections.						
<b>Labor Contracts</b>	<b>0</b>	<b>55</b>	<b>55</b>	<b>55</b>	<b>55</b>	<b>55</b>
These figures represent the estimated annualized cost of general wage adjustments, service increments, and other negotiated items.						
<b>Subtotal Expenditures</b>	<b>8,053</b>	<b>8,108</b>	<b>8,108</b>	<b>8,108</b>	<b>8,108</b>	<b>8,108</b>

## 2018 Primary Election Advertising Plan

- **Paid Advertising** - PSAs are created by County Cable for our use and focus on Voter Registration Deadlines, Early Voting, and Election Day preparedness. They are distributed to the following media outlets:

Comcast, Radio America, Washington Chinese News, Korea Times, Telemundo, Washington Post (El Tiempo Latino, Express Newsletter, Living Local), Cumulus Digital (WMAL), WPGC, and WASH.

- **Ride-On Bus Signs** – Signs are designed in-house, printed at the Montgomery County Print Shop and placed in all Ride-On buses providing information on Voter Registration and Absentee Voting deadlines, Early Voting dates, locations and hours, and Election Day hours.
- **Future Vote Students** - Fliers are designed in-house, printed at the Montgomery County Print Shop and students distribute them at county Metro and train stations providing information on Early Voting dates, locations, and hours.
- **Media Advisories** – Approximately 31 media advisories will be distributed to more than 3,000 individuals, including media, candidates, elected officials, and MCPS Quick Notes (also distributed in Spanish to the Hispanic media). Many of these email addresses are distribution lists containing hundreds of additional recipients.
- **Facebook** - All media advisories and other information as directed by the Election Director is posted on the Board of Elections' Facebook page.
- **Twitter** - Media advisories and other information as directed by the Election Director is posted on the Board of Elections' Twitter page.
- **DID YOU KNOW** – Board staff will be taping a segment for this cable program which will give additional insight into election preparations – equipment, supplies, and election judge training.
- **Outreach Events** – Board staff attends hundreds of community activities throughout the year providing voter registration opportunities as well as election judge recruitment.
- **Radio/Television Interviews** – Board staff responds to media interviews, both English and Spanish, throughout the year to provide voting information and relay critical election deadlines.
- **Media Guide** – A detailed guide with a wide range of election information is placed on the Board's website approximately two months prior to each election.

## 2018 Advertising Recommendation Gubernatorial Elections *(as approved 2/26/18)*

<u>MEDIA OUTLET</u>	<u>FY17</u>	<u>FY18</u> #1
Comcast: Advertising with Comcast is split 70/30 English and Spanish	\$8,376	\$8,376
Radio America	\$3,000	\$3,000
Washington Chinese News (print & online)	\$1,500	\$1,500
Korea Times <b>NEW FY 18</b>	\$0	\$500
Telemundo	\$3,500	\$3,500
Washington Post:		
El Tiempo Latino (2 ads)	\$744	\$744
Express Newsletter (1 ads)	\$636	\$636
Living Local – Montgomery Edition (1 ad)	\$1,000	\$1,000
Facebook:	\$2,000	\$2,000
WMAL	\$2,500	\$2,500
WPGC	\$2,000	\$2,000
iHeart Media (WASH)	<u>\$2,500</u>	<u>\$2,500</u>
<b>TOTAL PROPOSAL</b>	<b>\$27,756</b>	<b>\$28,256</b>
<b>Difference from FY17</b>		<b>\$500</b>

**MONTGOMERY COUNTY BOARD OF ELECTIONS**  
**Community Outreach & Empowerment Executive Summary**  
**2016 Presidential General Election/Early Voting**  
**Prepared by: Gilberto Zelaya, PhD, Outreach Coordinator**

It is the mission of Montgomery County Board of Elections Division of Outreach & Empowerment to promote and encourage citizens to register to vote and to help shape the future of their communities by voting. Our focus is to engage the public so our citizenry knows the requirements and opportunities for registering to vote and to cast a ballot via Absentee, during Early Voting or on Election Day.

Information on ballots and voting options were provided directly to voters during outreach opportunities. We have partnered with individuals, grassroots neighborhood groups, community-based organizations and local governmental agencies to get the message out to people who may not be familiar with the voting process and voting by mail. We are keenly aware of opportunities to contact potential voters who have never registered, never voted by mail, where English is a second language, have special needs or disabilities, are homeless, or live in areas with low participation rates.

We continue to partner with the relevant community groups to focus on more intensive voter education efforts. We have identified community based organizations that we seek to partner with in an effort to expand their ability to provide voter registration services to citizens of Montgomery County. This includes organizations from non-profits, faith-communities, labor, government agencies and non-profits. Between now and the next election, we will provide training, guidance and materials to groups interested in conducting their own voter registration drives and voter education.

**Empowerment focus:**

- **Voters with disabilities and older adults:** Although electronic voting has increased inclusiveness and representation, the need to fully understand the barriers to voting became more apparent for voters with disabilities and people of older age. Barriers included physical factors, cultural, social, awareness related factors, poll worker perception, and misunderstanding of the limitations of disability-related conditions.
- **Linguistically-concentrated communities:** We make sure that our materials are translated, and the staff attending local events speaks the language of the community. These types of events include attending neighborhood festivals.
- **Hard-to-Reach Populations:** Some people would rather get information from people they already know, so we partner with church groups, local business and community based organizations who already provide services so that accurate information reaches everyone. Unique outreach efforts similar to BOE's "Barber Shop Empowerment" will continue to expand and flourish.

- **Future Vote Engagement:** Since 2004, Future Vote (FV) has been an outreach and empowerment cornerstone. The Montgomery County Board of Elections developed FV to train and assign 6th-12th grade students to county precincts to assist Election Judges, and voters, including those with special needs, dispense voting-related literature and sample ballots and, if possible, provide information in a second language or in American Sign Language. Furthermore, FV has been an invaluable election judge recruitment resource.
- **New voting system:** Legislation passed in 2007 mandating the implementation of a paper-verifiable system for the 2016 election cycle. With this in mind, an aggressive community driven voter empowerment campaign aimed at creating opportunities for learning, civic engagement and voting system demonstration to County residents was paramount.

#### Empowerment Topics:

- The following information and topics were covered at all outreach events:
  - Absentee/Provisional Voting information
  - Sample ballot usage
  - Voter registration & Voter record maintenance
  - Early Voting vs. Election Day voting
  - Voter assistance form & special needs voting (*voter registration/absentee ballot applications in Braille, website ADA compliant*)
  - Voting system demonstrations
  - Bilingual poll worker/election judge recruitment and expectations
  - Section 203 and local board requirements
  - Election Judge/Future Vote recruitment

#### Partners/Ambassadors:

- **Academia:** Maryland Home Education Association, Maryland Parent Teacher Association, Montgomery College (Germantown, Rockville & Takoma Park Campuses), Montgomery County Public Schools, Archdiocese of Washington, etc.
- **Non Profit/Faith:** Allen Chapel African Methodist Episcopal Church, Alpha Kappa Alpha Sorority, Boy & Girl Scouts of America, Casa de Maryland, Cedar Lane Unitarian Universalist Church, Center for Civic Design, Chinese Culture and Community Service Center, Clinton AME Church, Delta Sigma Theta Sorority, Guru Nanak Foundation of America, Har Tzeon Synagogue, Idara-e-Jaferia Islamic Center, IMPACT Silver Spring, Jack & Jill, Korean American Senior Citizens Associations, Linkages to Learning, League of Korean Americans, Manna Food Bank, Maryland Vietnamese Mutual Association, Montgomery County League of Women Voters, Montgomery County NAACP, Mount Jezreel Baptist Church, National Council for Negro Women, National Federation for the Blind, National Active & Retired Federal Employees, Ohr Kodesh Congregation, The People's Community Baptist Church, Volta Association, Young Israel Shomrai Emunah, and Xi Sigma Omega Chapter, etc.

- **Montgomery County Government:** Department of Recreation, Human Rights Commission, MCGEO Local 1994, Public Libraries, Human Resources, Commission on People with Disabilities, Community Use of Public Facilities, Housing and Community Affairs, Office of Public Information, Regional Service Centers, Commission for Women, Housing Opportunities Commission, Montgomery College, Montgomery County Public Schools, Montgomery County Council, Office of Community Partnerships, Office of the County Executive, etc.
- **Press/Media:** El Zol (FM 99.1), La Nueva Mega (FM 92.7/94.3), Radio América (AM 1540), WPGC (95.5FM), Univisión, Telemundo, Montgomery Community Media, Gandhi Brigade Youth Media, Senior Beacon, etc.
- **Private:** Asbury Methodist Village, Big Train Bethesda, Discovery Communications, Evergreen Adult Day Care, GEICO, Habitat America, Image Makers Barber Shop, Leisure World, Montgomery County Chamber of Commerce, Oasis Senior, Potomac Chamber of Commerce, Rainbow Adult Care, Riderwood Village, Ring House, Universities at Shady Grove, WESTSTAT, etc.
- **HOA:** Clarksburg Village Community Association, Flower Valley Citizens' Association, Flower Hill Association, Georgian Court Home Association, Montgomery Village Foundation, Maplewood Citizens Association, Old Georgetown Village Homeowners Association, Village of Friendship Heights, etc.
- **Partisan:** Democratic Club of Leisure World, District 18 Breakfast Club, Montgomery County Democratic Central Committee, Montgomery County Woman's Democratic Club, Montgomery County Federation of Republican Women, Montgomery County Republican Central Committee, Montgomery County Republican Party, Rockville Mid-County Democratic Breakfast Club, etc.
- **Federal:** National Institutes of Health & U.S. Department of Homeland Security
- **Union:** AFL-CIO, LiUNA, MCGEO-UFCW Local 1994, UFCW Local 400 & SEIU Local 500

**Outreach Breakdown by Zip-code:** The Division of Outreach & Empowerment made a concerted effort to meet County residents within their communities. Below is a breakdown by zip-code of said opportunities provided.



ZIP	CITY	PRIMARY	GENERAL
20812	Glen Echo	5	3
20860	Ashton-Sandy Spring	6	4
20906	Aspen Hill	24	12
20853	Aspen Hill, Rockville	14	7
21227	Baltimore	0	31
20817	Bethesda	14	11
20816	Bethesda, Brookmont	8	2
20814	Bethesda, Westboro, Alta Vista (NIH)	34	11
20833	Brookville, Olney, Sunshine	11	7
21717	Buckeystown	1	0
20866	Burtonsville	21	17
20818	Cabin John	9	4
20815	Chevy Chase, Friendship Village, Somerset	26	6
20871	Clarksburg, Hyattstown	4	5
20905	Cloverly, Colesville ParkSpencerville	9	4
20904	Colesville-Fairland	43	35
20872	Damascus	20	12
20878	Darnestown, North Potomac, Gaithersburg	16	27
20855	Derwood, Redland	9	8
20842	Dickerson	0	1
21037	Edgewater	1	1
20910	Forest Glen	43	24
20877	Gaithersburg	29	13
20899	Gaithersburg (NIST)	2	0
20879	Gaithersburg, Stewart Town	17	12
20874	Germantown	27	13
20876	Germantown	3	9
21062	Glen Burnie	0	1
20901	Kemp Mill, White Oak	42	25
20886	Montgomery Village, Stewart Town	7	5
20852	North Bethesda, Rollins Park	14	7
20832	Olney	15	11
20837	Poolesville	6	6
20854	Potomac, Travilah	28	8
20850	Rockville	61	25
20851	Rockville	6	5
20895	South/North Kensington, Chevy Chase View	6	11
20912	Takoma Park	18	7
20902	Wheaton-Glenmont	32	20
Total		631	410
GRAND TOTAL			1041