

# USGBC Central Florida LEEDership Awards

---



USGBC Central Florida Supporters,

Thank you in advance for your interest in submitting for a 2018 LEEDership Award! Our goal is to recognize and honor outstanding projects, businesses and individuals who are LEEDing the way to a more sustainable built environment in Central Florida. This awards application package includes:

- Award category details
- Submission Procedures and Requirements
- Entry Forms

Nominations must be submitted by March 9, 2018. Send any applications or questions to [klawson@dcsdesign.com](mailto:klawson@dcsdesign.com).

The award categories include:

- USGBC Central Florida Member of the Year
- Green Hero of the Year
- Green Business of the Year
- Green Teacher of the Year (new category)
- Green Media of the Year (new category)
- Outstanding LEED NC, CS, CI, EB and Homes Project\*
- Outstanding Sustainable Certified Project\*
- Outstanding Sustainable Program

\*To be eligible, the project must have achieved certification between 1/1/15 – 1/31/18 and be located in Brevard, Lake, Orange, Osceola, Seminole, or Volusia County, Florida.

Past LEEDership Award winners from 2015, 2016 or 2017 are not eligible. Non-winners are welcome to resubmit.

Sincerely,

Kathy Lawson, USGBC Central Florida President

## LEEDership Awards Facts:

### April 14

Awards Ceremony: 6pm-9pm  
UCF Alumni Center  
12676 Gemini Blvd North  
Orlando, FL 32816

### March 9

Award nomination deadline

---

## About the USGBC Florida:

**Mission:** To transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

**Vision:** Buildings and communities in Florida will regenerate and sustain the health and vitality of all life within a generation.

## Award Category Details

### USGBC Central Florida Member of the Year

This award recognizes an individual, who is an active USGBC-Florida chapter member within the Central Florida region. Nominees will be evaluated based on their volunteer work within our chapter and advocacy efforts within our region.

### Green Hero of the Year

This award recognizes an individual that has made a significant contribution to sustainability in Central Florida. Green Heroes have dedicated their time, energy and knowledge to creating a sustainable community through their actions and initiatives. The nominee does not have to be a member of the USGBC, but they do have to reside in Brevard, Lake, Orange, Osceola, Seminole, or Volusia County Florida.

### Green Business of the Year

This award recognizes a business that demonstrates a commitment to green initiatives and a culture of sustainability in Central Florida. The business must have an office in Brevard, Lake, Orange, Osceola, Seminole, or Volusia County Florida. Nominees will be evaluated on their sustainable practices, community involvement, leadership and social responsibility.

### Green Teacher of the Year (New)

This award recognizes a teacher that demonstrates a commitment to green initiatives and a culture of sustainability in their school and community. The teacher must work at a public, private, or charter school, college, or university in Brevard, Lake, Orange, Osceola, Seminole, or Volusia County Florida. Nominees will be evaluated on their green initiatives, service projects, leadership and curriculum.

### Green Media of the Year (New)

This award recognizes a company/organization or person who brings public awareness through coverage, documenting or reporting of sustainability initiatives on a local, national or global scale, effectively reporting on green issues that are integral to our community. This can be through newspaper, social media, TV, etc. The nominee must be located in Brevard, Lake, Orange,



## LEEDership Awards Facts:

### April 14

Awards Ceremony: 6pm-9pm  
UCF Alumni Center (LEED OM)  
12676 Gemini Blvd North  
Orlando, FL 32816

### March 9

Award nomination deadline

## About the USGBC Florida:

**Mission:** To transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

**Vision:** Buildings and communities in Florida will regenerate and sustain the health and vitality of all life within a generation.

Osceola, Seminole, or Volusia County Florida. Nominees will be evaluated on their commitment to reporting sustainable issues, the number of people they reach or impact, and social responsibility.

### **Outstanding LEED Project (NC, CS, CI, EB and Homes)**

These awards recognize projects that demonstrate leadership in green building design, construction and operations in Central Florida. This award is open to all types of public and private projects of any size and type. The project must be located in Brevard, Lake, Orange, Osceola, Seminole, or Volusia County Florida and have achieved any level of LEED certification between January 1, 2015 and January 31, 2018. Projects will be entered into the LEED category they were certified under, such as LEED NC or CI.

### **Outstanding Sustainable Certified Project**

These awards recognize projects that demonstrate leadership in green building design, construction and operations in Central Florida that achieved a certification other than LEED. This award is open to all types of public and private projects of any size and type. The project must be located in Brevard, Lake, Orange, Osceola, Seminole, or Volusia County Florida and have achieved some form of sustainable certification between January 1, 2015 and January 31, 2018. Certification programs can be Green Globes, WELL, SITES, Energy Star, Living Building Challenge, EarthCraft, FGBC or any other 3<sup>rd</sup>-party verified sustainable building program.

### **Outstanding Sustainable Program**

This category recognizes programs, activities, initiatives, and concepts that have made a significant impact on sustainability in Central Florida. Sustainable Programs must have resulted in actual, measurable results within the community and/or have shifted thinking and behaviors in our region. Nominees can be from government, nonprofits, agencies, private organizations, and groups. The program must be located in Brevard, Lake, Orange, Osceola, Seminole, or Volusia County Florida.



## **LEEDership Awards Facts:**

### **April 14**

Awards Ceremony: 6pm-9pm  
UCF Alumni Center (LEED OM)  
12676 Gemini Blvd North  
Orlando, FL 32816

### **March 9**

Award nomination deadline

## **About the USGBC Florida:**

**Mission:** To transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

**Vision:** Buildings and communities in Florida will regenerate and sustain the health and vitality of all life within a generation.

## Submission Procedures and Requirements

### All award applications shall conform to the following:

1. The award application shall be submitted to [klawson@dcsdesign.com](mailto:klawson@dcsdesign.com) by March 9, 2018.
2. Two files shall be submitted as separate pdf's. The first file is the entry form (page 8 or 9 of this document) and the second file is a narrative as outlined below, which will include all other application information. This second file should be limited to 10 pages including all narratives, images, and supplemental information. Written narratives shall be limited to 1000 words. Files shall be less than 10MB in file size.
3. The second file / narrative should not have any letterhead, logos, or information identifying the applicant or nominee. This material is intended to be anonymous for the purpose of evaluation by the judges. Use terms such as "the project" or "the applicant" in lieu of using the actual name.
4. Entrants may be nominated by a third party or may nominate themselves.
5. The narratives shall be organized by and include the information listed below for each category. Supporting images, charts, etc. shall be included within the narratives.

#### 6. USGBC Central Florida Member of the Year

- a. DESCRIPTION (20 points) - Describe the person, pertinent history and context, along with their USGBC Central Florida volunteer roles without including their name, the name of their business, logos or colleagues.
- b. CONTRIBUTION TO SUSTAINABILITY (40 points) – Describe the nominee's contributions to advancing sustainability and green building on a local, state, or national level, include professional efforts, community initiatives, publications, educational out-reach, mentoring and advocacy.
- c. LEADERSHIP WITHIN USGBC (40 points) - Demonstrate a commitment to USGBC Central Florida and/or USGBC National through volunteer hours, leadership roles, and participation. LEED AP credentials are valued, but not required.

#### 7. Green Hero of the Year

- a. DESCRIPTION (20 points) - Describe the person, pertinent history and context, along with their goals and sustainable efforts without including their name, the name of their business, logos or colleagues.
- b. CONTRIBUTION TO SUSTAINABILITY (40 points) – Describe the nominee's contributions to advancing sustainability and green building on a local, state, or national level, include professional efforts, community initiatives, publications, educational out-reach, mentoring and advocacy. Contributions may include, but are not limited to, reducing energy consumption, conserving natural resources, developing green technologies or programs, educating or inspiring others, and promoting green jobs.
- c. RESULTS AND METRICS (20 points) – Calculate the measurable impact of the nominee's contributions to sustainability. Metrics may include, but are not limited to: kilowatt hours saved, policies implemented, tons of waste diverted, number of jobs created, etc.

- d. SUSTAINABLE ADVOCACY IN THE COMMUNITY (20 points) - Demonstrate advocacy of a sustainable lifestyle for the community through innovative leadership and implementation of practices that impact the way we live, work and/or socialize together.

**8. Green Teacher of the Year (New)**

- a. DESCRIPTION (20 points) - Describe the person, pertinent history and context, along with their goals and sustainable strategies without including their name, the name of their school, logos or colleagues.
- b. CONTRIBUTION TO SUSTAINABILITY (60 points) – Describe the nominee's contributions to advancing sustainability and green building through education. Contributions may include, but are not limited to: implementing school- or county-wide programs, developing sustainability curriculum, inspiring the next generation of leadership, and mentoring.
- c. RESULTS AND METRICS (20 points) – Calculate the measurable impact of the nominee's contributions to sustainability. Metrics may include, but are not limited to: number of students affected, kilowatt hours saved, policies implemented, tons of waste diverted, etc.

**9. Green Media of the Year (New)**

- a. DESCRIPTION (20 points) - Describe the person or media outlet, pertinent history and context, along with their goals and sustainable strategies without including their name, company, logos or colleagues.
- b. CONTRIBUTION TO SUSTAINABILITY (40 points) – Describe the nominee's contributions to advancing sustainability and green building on a local, state, or national level, include professional efforts, community initiatives, publications, educational out-reach, mentoring and advocacy. Contributions may include, but are not limited to: spreading awareness, engaging communities, leaders, or politicians, implementing internal programs, and environmental reporting.
- c. RESULTS AND METRICS (20 points) – Calculate the measurable impact of the nominee's contributions to sustainability. Metrics may include, but are not limited to: kilowatt hours saved, policies implemented, tons of waste diverted, readership, and public response.
- d. SUSTAINABLE ADVOCACY IN THE COMMUNITY (20 points) - Demonstrate advocacy of a sustainable lifestyle for the community through leadership and innovative reporting that impacts the way we live, work and/or socialize together.

**10. Green Business of the Year**

- a. DESCRIPTION (20 points) - Describe the business type, pertinent history, context, etc., along with its goals and sustainable strategies without including the name of the business, logos or employees.
- b. GREEN INITIATIVES (20 points) - Describe any innovative products, services, processes and policies that demonstrate a commitment to green-building initiatives.

- c. GREEN INTERNAL BUSINESS OPERATIONS (20 points) - Demonstrate internal business operations that measurably reduce energy consumption, educate employees, and track continuous improvement of business operations, include measurable results and metrics.
- d. ASSUMPTION OF SOCIAL RESPONSIBILITY (20 points) - Demonstrate initiatives where the business assumes social responsibility as a leader in green building and sustainable practices with a willingness to support and educate the community.
- e. ADVOCACY AND LEADERSHIP WITH THE USGBC (20 points) - Demonstrate alignment with the USGBC Central Florida to promote sustainable development and green building in Central Florida through open, collaborative education and leadership, and ultimately creating a sustainable community inspired by green building within a generation.

#### **11. Outstanding LEED Project**

- a. DESCRIPTION (25 points) - Provide and an explanation of the project scope, background, pertinent history, and context, along with its goals and the status of sustainable strategies.
- b. PROCESS/DESIGN STRATEGIES (25 points) - Demonstrate design and process strategies in detail, including innovative solutions to design/construction challenges. Describe aspects of this process, including the composition of the project team that enabled the project goals to be met.
- c. PRODUCTS AND SYSTEMS (25 points) - List and describe how building systems, components, materials, and product selection addressed the project's cost-effective and sustainable goals and strategies.
- d. PROJECT RESULTS/LESSONS LEARNED (25 points) - Describe goals that were met and goals that were not, especially as they relate to the topics of cost-effectiveness and sustainability. Describe outcomes, such as synergies that resulted from the implemented cost-effective and sustainable strategies. Define how these results were determined and measured. Describe resulting benefits to the owner/client, a healthy society, the stock of sustainable buildings, and the environment.

#### **12. Outstanding Sustainable Certified Project**

- a. DESCRIPTION (25 points) - Provide and an explanation of the non-LEED project scope, background, pertinent history, context, and certifications along with its goals and the status of sustainable strategies.
- b. PROCESS/DESIGN STRATEGIES (25 points) - Demonstrate design and process strategies in detail, including innovative solutions to design/construction challenges. Describe aspects of this process, including the composition of the project team that enabled the project goals to be met.
- c. PRODUCTS AND SYSTEMS (25 points) - List and describe how building systems, components, materials, and product selection addressed the project's cost-effective and sustainable goals and strategies.
- d. PROJECT RESULTS/LESSONS LEARNED (25 points) - Describe goals that were met and goals that were not, especially as they relate to the topics of cost-effectiveness and



sustainability. Describe outcomes, such as synergies that resulted from the implemented cost-effective and sustainable strategies. Define how these results were determined and measured. Describe resulting benefits to the owner/client, a healthy society, the stock of sustainable buildings, and the environment.

### 13. Outstanding Sustainable Program

- a. DESCRIPTION (25 points) - Describe the program type, pertinent history, context, etc., along with its goals and sustainable strategies without including the name of people, businesses, or entities involved in the program.
- b. CONTRIBUTION TO SUSTAINABILITY (40 points) – Describe the program's contributions to advancing sustainability and green building on a local, state, or national level. Contributions may include, but are not limited to: reducing energy consumption, conserving natural resources, developing green technologies or programs, educating or inspiring others, and/or promoting green jobs.
- c. RESULTS AND METRICS (20 points) – Calculate the measurable impact of the programs contributions to sustainability. Metrics may include, but are not limited to: kilowatt hours saved, acres of land preserved, tons of waste diverted, number of jobs created, etc.
- d. COMMUNITY OUTREACH (20 points) – Describe how the program engages the community, demonstrates leadership, and advocates for environmental/social responsibility.

# USGBC Member, Green Hero, Teacher, Media, Business, or Program Entry Form

## Applicant Information

Name of Individual / Organization Being Nominated: \_\_\_\_\_

Name of Applicant Nominating Individual / Organization: \_\_\_\_\_

Name of Application Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Entry Category (check one)

- ☐ USGBC Central Florida Member of the Year
- ☐ Green Hero of the Year
- ☐ Green Teacher of the Year (new)
- ☐ Green Media of the Year (new)
- ☐ Outstanding Green Business
- ☐ Outstanding Sustainable Program

**Submit this Entry Form along with a Narrative/Images file (up to 10 pages) in pdf format (up to 10 MB) to [klawson@dcsdesign.com](mailto:klawson@dcsdesign.com) by March 9, 2018.**

By submitting this form, the applicant represents and warrants that the work is original, that its publication will not infringe of the rights of others, and that it has full power to make this submission. All photographs and information submitted will become the property of the USGBC. If the photographs are not owned by the applicant, applicant must obtain the right from the photographer or owner to reprint the photographs without limitations. Applicant also represents and warrants that none of the submitted information is confidential. Any liability for copyright or confidentiality violation shall be borne solely by the applicant, and applicant agrees to defend, indemnify and hold the USGBC harmless from any damages arising from the use of the photographs and information within the application.



## Project Entry Form

### Applicant Information

Name of Individual / Organization Being Nominated: \_\_\_\_\_

Name of Applicant Nominating Individual / Organization: \_\_\_\_\_

Name of Application Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Entry Category (check one)

- ☐ LEED NC
- ☐ LEED CS
- ☐ LEED CI
- ☐ LEED EB
- ☐ LEED for Homes
- ☐ Sustainable Certified Project (Non-LEED)

**Submit this Entry Form along with a Narrative/Images file (up to 10 pages) in pdf format (up to 10 MB) to [klawson@dcsdesign.com](mailto:klawson@dcsdesign.com) by March 9, 2018.**

By submitting this form, the applicant represents and warrants that the work is original, that its publication will not infringe of the rights of others, and that it has full power to make this submission. All photographs and information submitted will become the property of the USGBC. If the photographs are not owned by the applicant, applicant must obtain the right from the photographer or owner to reprint the photographs without limitations. Applicant also represents and warrants that none of the submitted information is confidential. Any liability for copyright or confidentiality violation shall be borne solely by the applicant, and applicant agrees to defend, indemnify and hold the USGBC harmless from any damages arising from the use of the photographs and information within the application.