

Patient Activation and Navigation:  
Utilizing Innovative Patient Engagement Strategies to Elevate Knowledge of Breast  
Cancer and Clinical Trials Among African American Women

## **CALL FOR PEER NAVIGATORS**

The Office of Community Engagement in the Center for Population Health Sciences at Stanford University is recruiting for a study designed to understand patient engagement strategies that elevate knowledge of breast cancer and clinical trials among African American women, particularly in Alameda County.

This study stems from the reality that there are low numbers of African American women participating in breast cancer clinical trials which plays a critical role in identifying treatment approaches to breast cancer that work for African American women.

For this study, 10-12 individuals are being sought to join a cohort of peer navigators that will be trained on topics about research, health literacy, and patient engagement in order for them to act as community ambassadors. Ambassadors will be expected to use their knowledge to educate their networks of friends, family members, and colleagues about breast cancer and health issues in general.

To participate, potential peer navigators should:

- interested in community health and breast cancer
- live in Alameda County
- be willing to devote approximately 40 hours to this project over six months (mostly weekends and some evenings)
- be an adult over the age of 18
- identify as African American
- be willing to attend all educational session (likely on weekend)
- be willing to share their knowledge with their community

Benefits peer navigators are expected to receive by participating in this project:

- \$500 in compensation for their time and effort
- Training on various elements on health and health literacy from leading experts
- Support in developing community engagement strategies in order to share information with community members
- Playing a critical role in enhancing knowledge and strategies for educating and recruiting African American women into breast cancer clinical trials

If interested, potential peer navigators should visit this website (<http://bit.do/stanford-occe>) and complete this form (<https://redcap.stanford.edu/surveys/?s=PL77JJXXMH>).

**Please respond by Friday, May 25, 2018.**

Please contact Heman Gill at [communityengagement@stanford.edu](mailto:communityengagement@stanford.edu) if you have additional questions.