



# Council Report

Committee Meeting Date: May 12, 2021  
Council Meeting Date: May 25, 2021

To: Council  
From: Chair, Mitch Vik  
Committee: Executive Committee "EComm" Meeting Update

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## Purpose

The purpose of this report is to provide Council with highlights from the Executive Committee meeting dated May 12, 2021.

## Summary

### Monogram Consulting

Executive was pleased to hear from Alyson Gourley-Cramer from Monogram Consulting for a strategic communications session. We were asked to give a variety of feedback to help Alyson and her team better gauge engagement and communications at the City. This session (one of several with the City) will help Monogram better understand our needs and requirements, as the plan is developed.

### Gold Pan Colour Review

A palette of 3 variations of the colour "grey" were examined. Battleship grey was selected as it was felt that it best represents what one typically associates as the colour of a gold pan. Although, it was noted that gold pans nowadays can be all sorts of colours including green and orange. Fun fact.

### First Nations Intern

The Executive Committee heard from Director Norburn and Museum & Heritage Manager Elizabeth Hunter regarding a concept to create a part time first nations internship at the Museum. The internship would provide an opportunity for a first nations candidate to take on an aboriginally focussed project at the museum. Examples of potential projects could include:

- documenting oral history and language of the area
- programming development for the proposed Lhtako Dene Cultural Centre
- collect material (artefacts) for the museum (for eventual transfer to the Cultural Centre)

Collaboration and consultation with First Nations would be essential both for the selection of candidates (for the internship) and potential projects. The budget implication, per internship, would be approximately \$10,000. Recommendation to follow.

**Recommendations:****First Nations Intern**

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THAT the Executive Committee supports the concept of a First Nation Intern position being created at the Museum, with funding to come from Council Initiatives, AND THAT the Executive Committee suggests that Museum Manager Hunter considers whether the program could be accelerated to start in the Fall/Winter of 2021.

CARRIED UNANIMOUSLY

**Next meeting:**

June 2, 2021

Regularly Scheduled