



KAU Baseball & Softball

www.kaulittleleague.org

SPONSORSHIP PROGRAM

Sponsorship opportunities are available for both businesses and individuals. The most popular category is "Team Business Sponsor" but there are several unique sponsorship levels made available this year that are enhanced and directly contribute towards capital improvements at our beloved ballfields. These unique categories include web, dugout, batting cage, and score box sponsorships that prominently display banners/logos at select locations. Below is the table of sponsor options, some are available on a limited basis as noted. Sponsorship spots are not claimed until payment is received and recorded. The address to send payment and instructions for submittal are included below as well.

Thank you for your consideration and support! Call Tim Plemmons at 610-675-5591 anytime to discuss.

BUSINESS SPONSORS			
Business sponsorships receive additional benefits as listed below and all levels receive the following:			
<ul style="list-style-type: none"> • Banner displayed along outfield fence. (except Supporting Sponsor) • Listing on the Sponsors page https://www.kaulittleleague.org/Default.aspx?tabid=1194517 (business name, logo, address, phone number, and link to web page) • Recognition on social media as the business is added to the Sponsors page on the website 			
SPONSORSHIP TYPE	QUANTITY AVAILABLE	COST (EACH)	ADDITIONAL BENEFITS FOR EACH SPONSORSHIP TYPE
Team Sponsor*	55	\$600	Business name on team jerseys
Website	1	\$1000	Business logo atop our landing page.
Capitol Improvement Sponsor	12	\$1000	2 Banners, one in the outfield per above and a larger banner at a batting cage or other prominent location.
Supporting Sponsor	Unlimited	\$50+	Select this option for website and social media recognition per above
*Number of team sponsors is estimated and is subject to change. Capitol Improvement and Website Sponsors are assigned team jersey name as well.			
INDIVIDUAL SPONSORSHIPS			
Individual sponsors will be listed on the Sponsors page with a message of their choosing (i.e Congrats Tommy on a great year). Sponsorships also receive recognition on our Facebook page.	LEVEL		AMOUNT
	Platinum Level (5 lines of text & photo)		\$100
	Gold Level (4 lines of text & photo)		\$75
	Silver Level (4 lines of text)		\$50
Bronze Level (3 lines of text)		\$25	

To support KAU Little League and become a Sponsor, please fill in the attached form and send payment for the preferred sponsorship type selected via check using the payment information provided.

SPONSORSHIP FORM

Thank you for your support. Should you have any questions about the Sponsorship Program please feel free to call Tim Plemmons at 610-675-5591 or email at kausponsorship@gmail.com. (note: if you wish to be a Sponsor and are unable to make payment via check, please feel free to reach out directly to make other arrangements)

Business Category: _____ (accounting, construction, etc.)

Business Name: _____

Sponsorship Type: _____

Contact Person: _____

Phone #: _____

Email: _____

Mailing Address: _____

Checks should be made payable to KAU Little League and mailed to the following address along with this completed form:

KAU Little League

873 East Baltimore Pike, PMB 472

Kennett Square, PA 19348