



World Polio Day 2023 Frequently Asked Questions

What World Polio Day programming is Rotary producing to help us tell people about polio this year?

This year, we're creating a series of short videos and other new materials you can use to raise awareness of polio and learn about the progress that Rotary and our partners have made. This way, you can choose the items that will interest your club's members and your community the most rather than livestreaming or downloading one long program to watch all at once. Check the <u>World Polio Day Resources</u> page and our Rotary <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u> channels frequently for these items and more:

- A World Polio Day promotion video
- A video series that highlights the <u>Tuskegee Infantile Paralysis Center</u> and its role in treating Black polio patients in the United States and developing the polio vaccine
- Four animations with polio facts
- A Rotary Voices podcast episode featuring a polio update from our partners
- A Rotary magazine article in October on polio surveillance

When will the World Polio Day toolkit be available?

For World Polio Day 2023, the toolkit takes the form of a <u>World Polio Day Resources</u> page on endpolio.org. Users can choose the items they want rather than having to download the whole toolkit. We'll add more resources throughout September, and October, as they become available, and we'll track which items members want most.

When will the website be ready?

The <u>World Polio Day</u>, <u>World Polio Day Resources</u>, and <u>event registration</u> pages are all posted and ready to be shared. We'll continue adding more resources as 24 October approaches.

Is there any incentive for clubs to register their World Polio Day actions?

The districts that have the highest percentage of clubs register by 24 October will receive a special video message from RI President R. Gordon R. McInally, and they will be congratulated on our <u>World Polio Day page</u> and End Polio Now <u>Facebook</u> and <u>Twitter</u> channels.

What about the country that has the most clubs register?

The country that has the most clubs register World Polio Day actions will be recognized on our <u>World Polio Day page</u> and on the End Polio Now <u>Facebook</u> and <u>Twitter</u> channels.





By when do we need to register?

<u>Register</u> your club's action by 24 October to be counted as part of this year's global World Polio Day effort.

Can a club register more than one World Polio Day action? And what if two or more clubs host one action together?

Clubs can participate in as many World Polio Day actions as they wish, but they should register only **one** of them under their club's name. We are counting the total number of clubs that are participating in World Polio Day, not the total number of actions.

If multiple clubs work together on one action, each club should register separately.