



# DISTRICT 6 Announcing the Award Winners

(by category)

# **PRINT**

**ACADEMIC CATALOG or CLASS SCHEDULE** 

Gold College of the Canyons Silver Orange Coast College

**VIEWBOOK** 

Gold Arizona Western College

Silver Truckee Meadows Community College
Bronze North Orange County Community

College District

**ANNUAL REPORT** 

**Gold** North Orange County Community

College District

Silver Orange Coast College

**Bronze** Grossmont-Cuyamaca Community

College District

**NEWSLETTER** 

Gold El Camino College
Silver College of the Canyons

Bronze Citrus College

**MAGAZINE** 

Gold Salt Lake Community College

Silver Orange Coast College

**BROCHURE** (single/series)

Silver College of the Canyons

**Bronze** Fullerton College

**BOOK or SPECIALTY PUBLICATION** 

**Gold** North Orange County Community

College District

Silver North Orange County Community

College District

FLYER (single/series)

Silver College of the Canyons

**POSTCARD** (single/series)

Gold Saddleback College

Silver Grossmont-Cuyamaca Community

College District

Bronze Skyline College

NOTES/CARDS/INVITATIONS

Silver College of the Canyons

**POSTER** (single/series)

**Gold** North Orange County Community

College District

**Silver** Grossmont-Cuyamaca Community

College District

**Bronze** College of the Canyons

DIGITAL/ELECTRONIC MEDIA

ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Gold Orange Coast College Silver De Anza College Bronze De Anza College

**ELECTRONIC NEWSLETTER** 

**Bronze** Orange Coast College

E-CARD

Silver College of the Canyons
Bronze Orange Coast College

MICROSITE/LANDING PAGE

Gold Orange Coast College

Silver Truckee Meadows Community College

Bronze Orange Coast College





#### **SOCIAL MEDIA**

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Gold Orange Coast College

Silver Truckee Meadows Community College

Bronze De Anza College

#### **VIDEO**

#### **COLLEGE PROMOTIONAL BRAND VIDEO**

Gold Maricopa County Community College District

Silver Arizona Western College

Bronze De Anza College

#### **VIDEO SHORTS (single)**

Gold Fullerton College

Silver Maricopa County Community College District
Bronze Maricopa County Community College District

# **VIDEO SHORTS (series)**

Gold Santa Ana College

Silver Maricopa County Community College District

#### PHOTOGRAPHY/ILLUSTRATION

#### **ORIGINAL PHOTOGRAPHY (Unmanipulated)**

Gold Grossmont-Cuyamaca Community

College District

Silver Grossmont-Cuyamaca Community

College District

#### **LOGO DESIGN**

Gold College of the Canyons
Silver Orange Coast College

**Bronze** North Orange County Community

College District

## **COMPUTER-GENERATED ILLUSTRATION**

Silver Arizona Western College

Bronze Grossmont-Cuyamaca Community

College District

#### **ADVERTISING**

#### RADIO ADVERTISEMENT (single/series)

Gold Fullerton College
Silver Fullerton College
Bronze College of the Canyons

#### TV/VIDEO PAID ADVERTISEMENT (single/series)

Gold Saddleback College
Silver Saddleback College
Bronze College of the Redwoods

# **DIGITAL AD (single/series)**

Gold Mesa Community College Silver Fullerton College

Bronze Skyline College

#### **OUTDOOR MEDIA (single/series)**

Gold Saddleback College
Silver College of the Canyons
Bronze Mesa Community College

## **INTERIOR SIGNAGE/DISPLAYS (single/series)**

Gold Orange Coast College Silver Orange Coast College

#### **CAMPAIGNS**

#### SPECIAL EVENT or FUNDRAISING

Gold Truckee Meadows Community College

# SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold Arizona Western College

Silver Arizona Western

# SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold Maricopa County Community College District
Silver Maricopa County Community College District
Bronze Truckee Meadows Community College





#### SUCCESSFUL DEI MARKETING CAMPAIGN

Bronze De Anza College

# **MISCELLANEOUS**

#### **EXCELLENCE IN WRITING**

**Gold** Grossmont-Cuyamaca Community

College District

Silver Truckee Meadows Community College

Bronze Orange Coast College

# **NOVELTY**

Gold Mesa Community College
Silver College of the Canyon
Bronze Arizona Western College

#### **WILD CARD**

Gold Citrus College
Silver Saddleback College
Bronze Orange Coast College